



THE TOP 8 REASONS TO ENGAGE AN INDEPENDENT INSTANT TICKET TESTING LAB

In today's lottery industry, your reputation and public image are paramount. External stakeholders and players look to third-party testing as validation of good practice and are more likely to participate in lottery games when they have greater assurance of

fairness. That's why you should consider engaging an independent instant ticket testing lab such as Gaming Laboratories International (GLI®) to ensure that every ticket that goes into your market is tested, proven, and secure.

MINIMIZE RISK. VERIFY SECURITY. ASSURE INTEGRITY. WITH ADVANCED INSTANT TICKET TESTING BY GLI.

With GLI's state-of-the-art instant ticket testing lab combined with 35 years of experience, we don't just scratch the surface. Our thorough testing process employs industry best practices and a deep understanding of instant ticket manufacturing and testing; focusing on all aspects of security and anti-fraud assessments to minimize risk, verify security, and assure the integrity of your instant lottery products.

GLI started with one lottery client three decades ago and they're still a valued client today. And our 1,500 highly skilled employees in 31 locations on six continents proudly work with more than 65 lottery jurisdictions worldwide. In fact, no other test lab on the planet serves more lotteries.

A MATTER OF TRUST.

Here are the top 8 reasons to engage an independent instant ticket testing lab to help you make this mission-critical decision.

- 1. Trust Is Good.** Testing is better. Many lotteries trust their instant ticket manufacturer to conduct QA and Security testing of their product. Internal testing is common practice and convenient but bears inherent risks.
- 2. Economics.** Many lotteries operate their own labs and outsourcing ticket testing may seem costly to them at first glance. The bottom line is the cost of operating internal labs is generally higher than the cost of engaging an independent test lab that can leverage economies of scale and meet the needs of your lottery.
- 3. State-of-the-Art Technology and Methodology.** A dedicated lottery instant ticket test lab has the global reach and industry integration to always be on the forefront of technology and methodology developments as well as emerging risks. Let the lab do the continuous industry research for you by working with lotteries and manufacturers worldwide and then take advantage of that research, regardless of your instant product type.
- 4. Healthy Risk Management.** The only way for a lottery to provide assurance that their instant ticket risks are managed appropriately is by integrating independent security and quality ticket testing into the instant-game life cycle.
- 5. Player Confidence.** Even in the eyes of the public, it's simple: Only a third-party laboratory can provide assurance on the security and integrity of the product they are playing. Assuming the risk of internal ticket testing, by a lottery or vendor, in today's lottery market is just that, RISK. Independent testing just makes sense.
- 6. Game Integrity.** Many jurisdictions require regulatory independent testing of instant ticket products in their markets. Unfortunately, there are many good reasons why, as quality issues and fraud cases have proven to occur time and again. Game integrity is key; independent instant ticket testing is the solution.
- 7. Expertise in Case of Issues.** Should issues arise with an instant product in the market, the independent ticket testing lab has the capabilities to support the lottery with technology and forensic expertise in prize claim and fraud investigations.
- 8. Independent Oversight.** GLI is equipped to monitor a manufacturer's processes for consistency and compliance with specifications. Even slight changes in the printing process or chemistry can lead to security weaknesses, which can be detected. Over time, the monitoring of a printer's output through testing provides the lottery with greater assurance with respect to a supplier's product.

CONTACT GLI TODAY AND TRUST YOUR INSTANT TICKETS
TO THE WORLD LEADER IN ADVANCED INSTANT TICKET
TESTING. FOR MORE INFORMATION, PLEASE VISIT
[GAMINGLABS.COM/INDUSTRY/LOTTERY.](https://gaminglabs.com/industry/lottery)